

*Good point -  
Dennis*

7 November 1977

*DD/A Registry  
File Speeches*

MEMORANDUM: Director of Central Intelligence

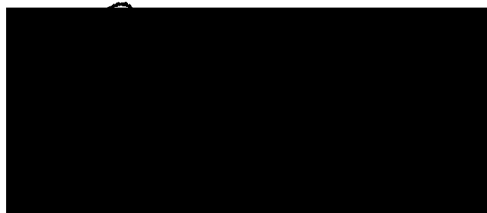
FROM :



1. Employee Bulletin #598 dated 18 May 1977 contains the text of Harlan Cleveland's talk on Ethics In Public Service. Preceding this is a transcript of your introductory comments. A copy of these is annexed. It is obvious that this was taken verbatim from your presentation without editing.

2. While this introduction no doubt sounded casual and off hand, when voice inflection and other aspects of the spoken presentation are eliminated it loses much of its effectiveness.

3. In the future, we should ensure that any transcriptions of your spoken comments are edited prior to publication.



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Address by Ambassador Harlan Cleveland  
in the CIA Auditorium  
Tuesday, 10 May 1977

Director of Central Intelligence: Good afternoon. We are very pleased this afternoon to have Ambassador Harlan Cleveland with us to talk on the topic of "Ethics--In Public Service." This is a topic that is very meaningful for everyone of us in the intelligence business. As some of you may know, I have been taking my own hand at trying to write a code of ethics for the Intelligence Community. I have asked outsiders to help me. I have asked other members of the Community to help me. I am not doing very well. It is not easy. In addition, I am not sure whether we should have a written code of ethics for our profession; but it is interesting and helpful to explore and to think the problems through, and we are very, very fortunate this afternoon to have Ambassador Cleveland to stimulate our thinking in this direction, because the topic of the ethics of what we do is something that must be on the foremost part of our mind every day in everything we undertake with the extraordinary responsibilities and privileges that are given to us as members of the nation's Intelligence Community. Ambassador Cleveland comes with tremendous credentials to explore this with us--credentials in running sizeable governmental operations, in having been an Ambassador, and having been Dean of a famous school of public service with largely, perhaps a lot of, orientation towards foreign affairs. I think the President of a major university, the University of Hawaii, and great foreign affairs connections to it, having been publisher of a magazine, a great breadth of experience will contribute to his vision of our problem and the problem of all government people in the field of ethics in making that compatible with their public service. Mr. Ambassador, please, we are very grateful to have you here.

Ambassador Cleveland: Thank you very much, Admiral. I don't promise to solve the problem that you are struggling with, but I'm certainly going to talk about it. The sponsors of this extraordinary lecture series asked me only two questions. One was whether they should address mail to my home in case I did not want my colleagues in the office to know that I was doing business with you. For reasons that will be clear from what I am about to say to you, I replied with some version of Ralph Waldo Emerson's dictum, "If you would not be known to do anything, never do it."

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